

## Good News Stories

### Why Share Your Story?

We love to hear about project achievements or participant success stories. Sharing your story helps showcase the impact of Skilling Queenslanders for Work (SQW) on people, communities, and organisations. These stories may be featured in reports, newsletters, or other communications to highlight your organisation's role in delivering real outcomes for Queenslanders.

### What Makes a Good Story?

Your story can focus on:

- **A Participant's Journey:** Share how a participant benefited from your project. Highlight their challenges, progress, and achievements (e.g. training completed, employment secured, or personal growth).
- **Project Milestones:** Celebrate significant project achievements, like works completed, community engagement highlights, or partnerships developed.

### Tips for Writing Your Story

To create a compelling story, please include:

#### Participant Stories:

- Background: Who they are, why they joined your project, and their circumstances before joining.
- Support: Assistance provided (e.g. training, licences, personalised support).
- Progress: Skills developed, personal growth, and other experiences.
- Outcomes: Employment (include job details), further studies, or other accomplishments.
- Feedback: A quote from the participant, their employer, or project staff.

#### Project Stories:

- Background: How the project started (e.g. partnerships with councils or community groups).
- Support: Contributions from partners (e.g. donated materials, workshops, work experience).
- Milestones: Significant achievements (e.g. completed works, partnerships, successful events).
- Outcomes: Benefits to the community, participants, or your organisation.
- Feedback: A quote from participants, project partners, or team members.

### Include Visuals

High-quality photos or videos strengthen your story. Don't forget to get signed [Queensland Government Film/Photo Consent Forms](#) for anyone featured. Acceptable file types are JPEG or JFIF between 3-5MB in size.

### How to Submit

Good news stories can be included in your written report, or use the attached form to provide the key details. Submit your story, along with any attachments (photos, videos, and consent forms) to [sqwapps@dtet.qld.gov.au](mailto:sqwapps@dtet.qld.gov.au).

# Good News Story Template/Writing Tool

Organisation Name:	
App ID and Project Name:	
Contact Person:	
Email:	Contact Number:

 **Story Overview - please provide a short response or dot points addressing the following:**

## 1. Participant or Project Background

- **Participants:** Who are they? Why did they join the project? What were their circumstances before joining?
- **Projects:** What was the project about? How did it come about (e.g. partnerships, response to community needs or a natural disaster)?

## 2. Support Provided

- Describe the assistance provided to participants or the community (e.g. training, licences, specialist referrals, work experience).

## 3. Progress and Experience

- Outline the participant's journey or the milestones achieved during the project (e.g. skills gained, key events, or highlights).


## 4. Outcomes Achieved

- Detail the results for participants (e.g. jobs secured, further studies, personal growth) or the community (e.g. completed construction, environmental or social infrastructure works, partnerships developed).

## 5. Feedback and Quotes

- Include a quote from participants, their employer, project staff, or partners.


"Insert Quote" [Name and Role]

 **Photos attached?** ☐ Yes ☐ No

(Please include high-resolution images - JPEG or JFIF files, 3-5 MB)

☒ **Consent Form Attached?** ☐ Yes ☐ No

(Signed consent form required for anyone featured)

 **Please return this form, along with any attachments to:** [sqwapps@dtet.qld.gov.au](mailto:sqwapps@dtet.qld.gov.au)